



INVITATION

The Department of Agriculture organizes a Technical Conference
In the frame of activities of the 12th Cyprus Wine Competition under the theme

“The wine production in the sphere of differentiation and global competitiveness”

On Wednesday 10th April 2019
at “Panos Solomonides” Cultural Center

Time	Thematic content
18:00-18:30	Inscription of participants
18:30-18:35	Welcoming speech Dr. Androula Georgiou Director of the Department of Agriculture or her representative
18:35-18:50	“The International Organization for Vine and Wine (OIV): a scientific and technical reference in the global wine sector” Speaker: Dr. Regina Vanderlinde - OIV President
18:50-19:00	“Wine in Moderation: a sustainable wine culture” Speaker: Patrick Heuchenne - Wine in Moderation Ambassador
19:00-19:15	“The Wines of Cyprus in the crossroads of tradition and modernity” Speaker: Mr. Charalambos Panagiotou - President of Cyprus Wineries’ Association
19:15-19:30	“Local indigenous grape varieties: a success story in the European and global market” Speaker: Mr. Wolfgang Beiss - Oenologist and Wine Ambassador
19:30-19:45	“The Israel Wine Experience” Speaker: Mr. Adam S. Montefiore - Wine Writer
19:45-20:00	“Challenges and opportunities in the German wine market” Speaker: Mr. Peer F. Holm - Sommelier and Consultant
20:00-20:25	Break with “Commandaria”
20:25-20:40	“Vine and wine characteristics of the major Cypriot indigenous grape varieties” Speaker: Mr. Marinos Ioannou - Oenologist, Winemaker and Consultant
20:40-20:55	“Serbia: the renaissance of a European wine region” Speaker: Mrs. Durda Katic - Sommelier and Wine Writer
20:55-21:10	“How to sell premium wines in the challenging Norwegian market” Speaker: Mrs. Liora Levi - Sommelier and Wine Writer
21:10-21:25	Summary and Conclusions
21:25-22:00	Reception with Wines of Cyprus from the main indigenous grape varieties